Avalara Tax Registration Solutions

For Payroll Service Providers

Why Registrations Matter

A Payroll Service Bottleneck

The job of a Payroll Service Provider is never done. They take on new clients on a regular basis and their existing clients hire new employees throughout the year. A continuous workflow, free of bottlenecks, is therefore often essential to their bottom line. Unfortunately, payroll tax registrations can be one such bottleneck. Providers simply can't provide timely tax services until these simple steps are complete.

But are payroll registrations so simple? State Unemployment Insurance Tax and State Income Tax demand time and diligence when there's no predefined process already in place and more so when they need to be done at scale. Moreover, although it's sometimes assumed that payroll tax registrations are required at the state level, dozens of those states permit local jurisdictions to require them too. That makes it easy to miss a registration without time-consuming research in advance.

Passing the Buck Doesn't Work

Without a readily available solution, a provider's only remaining option is to expect their clients to assume responsibility for their own registrations. But "passing the buck" so to speak can create unnecessary headaches for clients that are intimidated by the process and busy with other tasks anyway. Too often, they expect a provider to already have an end-to-end solution. Not having such an offering can translate into a poor experience for the client and a missed revenue opportunity for the provider.

What You Can Do About It

Embed a Solution Directly into Your Workflow

Avalara's registration platform can be embedded directly into a provider's tax compliance dashboard. From there, transmit a registration request on behalf of a client and we'll handle the registration. Your client will be self-guided through Avalara's simplified data collection process, rather than having to find and engage with confusing government websites. It's one unified action per client that can generate as many registrations as they need.

Receive Tax IDs Where You Need Them

In the end, Avalara's registration platform will obtain payroll tax identification numbers for your clients and feed those numbers back into your internal systems. A crucial bottleneck will have been opened and you can provide payroll tax services to your customers.

To set up your company's payroll registration workflow, talk to an Avalara sales representative.